Open Textbooks:

licensed under an open copyright license and made available online to be freely used by students, teachers and members of the public

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Drexel University Libraries

Executive Council, June 20, 2018
Percent Change From 1978 to 2013 for Educational Books, Medical Care, New Home Prices, and the CPI

Sources: BLS, Census Bureau

- CPI: Educational Books (College textbooks)
- CPI: Medical Care
- New Home Prices
- Consumer Price Index (CPI)

Carpe Diem Blog
State and federal governments mandate action to reduce impact on student out-of-pocket expenses
Drexel Libraries’ Refreshed Strategic Directions (2017 – 2022)

Contain **AFFORDABILITY** of Higher Education

Shape Future Scholarship

Inspire a Life-long Quest for Learning
Libraries continues to contain the cost of access to publications

$1 investment in Libraries’ managed access services

$10+ average cost in marketplace
Imagined the Goal:

Drexel students need not pay more than tuition to access required readings for their courses.
Teaching culture must change to lower student expenses

To gauge receptivity to change—Lloyd asked Faculty:

• In what ways have you considered student costs of assigned course materials?

• How practical is it for you to adopt open textbooks?
Lloyd’s insights about adopting Open Textbooks

Faculty motivations

• Improve student success
• Offer less expensive alternatives
• Improve pedagogy

Faculty perceived barriers

• Inadequate time to redesign courses
• Not being able to easily identify alternate information sources
• Lack of incentives for course innovations
Libraries’ Next Steps

• **Summer & Fall 2018:** Conduct OTN workshops

• **Fall 2018-Spring 2019:** Offer faculty incentives to peer review and incorporate Open Textbooks into course materials

• **Academic Year 2019-2020:** Track savings for students

• **Seeking campus partners,** as we join library networks:
  * to build community
  * to support faculty
  * to promote the financial benefits for student success